

BUILDING A STRONGER COMMUNITY

Volunteer Opportunities Empower Employees



CONNECTING PEOPLE, CREATING COMMUNITIES

Connecting your employees to meaningful volunteer opportunities helps build a stronger community, both at your workplace and in local neighborhoods. Working toward a common philanthropic goal can enhance employee satisfaction and company pride. Employees want their companies to provide volunteer opportunities.* United Way Silicon Valley can coordinate rewarding volunteer projects for your employee groups that offer the chance to make a difference in their community and see firsthand the positive impact corporate and individual donations are having on local people.

VOLUNTEER OPPORTUNITIES

Every volunteer project is customized to meet the goals and culture of your employee group. Most volunteer activities are half-day in length and occur during the week. Longer projects and Saturday activities can also be coordinated.

- › **Roll-Up Your Sleeves:** For employee groups that want to work together on tasks unrelated to their daily jobs, activities such as gardening, painting, or sorting food and clothes allow participants to see instant results and build employee morale.
- › **Client Enrichment Activities:** For employees who want a personal connection with people who benefit from United Way-supported programs, activities such as reading with children or playing board games with seniors improve clients' life skills while offering a rewarding experience to employees.



ONLINE VOLUNTEER RESOURCE MAKES IT EASY

United Way Silicon Valley's online volunteer resource makes it easy to find the right volunteer opportunity. Volunteer Solutions connects users to volunteer opportunities that match their interests throughout Silicon Valley, including individual and group activities. It's simple, fast and free. Registered users can even receive email updates with new opportunities that meet their criteria and track volunteer hours. Visit <http://volunteer.united-e-way.org/uwsiliconvalley>.

- * According to the 2008 Cone Report, employees surveyed indicated the following:
 - › 76% want paid time off to volunteer (such as four hours per month)
 - › 74% want company-sponsored volunteer days
 - › 73% want information about volunteer opportunities

ANNUAL VOLUNTEER EVENTS

United Way Silicon Valley organizes a number of inspirational volunteer events each year and invites its corporate partners and their employees to get involved, including:

MLK Day of Service January

MLK Day of Service offers volunteers the opportunity to follow in the footsteps of Martin Luther King Jr., who challenged individuals to take action and lift up their neighbors and communities through service. The national holiday recognizes Dr. King's belief that local problems can be solved through community service. On this day, United Way Silicon Valley organizes volunteer activities that help to strengthen local communities in honor of Dr. King.

Day of Action June

Day of Action is a nationwide call to advance the common good in the areas of education, income and health. People from all walks of life come together on this day to take part in coordinated activities to improve local lives. United Way Silicon Valley's Day of Action offers local people the opportunity to be the change they want to see in their community.

National Day of Service and Remembrance September

In honor of September 11, the National Day of Service and Remembrance gives volunteers in communities across the nation an opportunity to honor those who were lost by giving back to their community. United Way Silicon Valley works with local nonprofits to create meaningful service activities on this day that give individuals and families a chance for a better life.

"Volunteerism is a learned behavior. I am fortunate to have been taught by a company that truly believes in being a good corporate citizen. UPS is one of the best. We thrive as a company because of the communities we serve. When we volunteer to help strengthen our communities, we help contribute to the continued success of our company. Companies that make this investment stand to reap dividends in higher morale, better customer base, improved employee pools and invaluable positive press."

— Adam Kraten, UPS Business Manager – Almaden Center



VOLUNTEER NOW!

FOR MORE INFORMATION

United Way Silicon Valley will develop volunteer opportunities that match the unique interests of your group.

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